



Alberto TIKULIN

Personal details

Born: 14.03.1978
Nationality: Swiss
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Education

HES Engineer Media Engineering
Engineering School Vaud (HEI-VD),
Yverdon-les-Bains
Completed: February 2006

Mechanical Engineering
Engineering School Neuchâtel (HE-
ARC), Le Locle
1998-2000

CFC Micromechanic 1997
Goethe Certificate - German 2002
Preliminary English Test (PET) -
University of Cambridge
2000

Additional training

AI Governance and Regulatory
Frameworks, EPFL, 2026
Municipal governance
Union of Vaud Municipalities, 2026
Filmmaking, 4 weeks, New York
Film Academy, 2018

IT skills

Microsoft Office Suite
Word • Excel • PowerPoint
Adobe Creative Cloud
Premiere Pro • Photoshop • InDesign

Digital Communications Manager (Multimedia content - editorial coordination)

What I do

I design and coordinate information content in media, association and institutional settings. I lead editorial and digital projects, coordinate teams and partners, and strengthen organisations' visibility through communications, media and public relations.

How I do it

Operational and collaborative, I coordinate priorities, facilitate stakeholder exchanges and ensure content quality. My experience in editorial management, digital communications and institutional representation helps me deliver projects with a coherent overall view.

Why I do it

Information, communication and human relationships are essential to understanding issues and mobilising stakeholders. I value environments that build connections, circulate ideas, develop collaboration and create concrete impact.

Professional experience

WebTV Manager 20 Minutes / Tamedia

Lausanne / 06.2013 - 07.2026

- Led video and multimedia activities for 20 Minutes French-speaking Switzerland in a fast-paced digital environment.
- Selected video topics according to news and editorial priorities.
- Coordinated four external camera operators and production resources.
- Produced reports, covered events and joined selected shoots.
- Managed the website homepage and editorial content placement.
- Held operational responsibility during manager absences and every other weekend on call.
- Helped develop video formats and the multimedia offering.

Key skills: editorial coordination, digital communications, multimedia content, operations, organisation, priority management.

Head of News 20 Minutes / Tamedia

Lausanne | 02.2011 - 06.2013

- Coordinated daily News desk activities and editorial production.
- Managed eight journalists and work schedules.
- Set priorities and coordinated News, Switzerland, World, Economy, Quid and Buzz.
- Reviewed, approved and published content to journalistic standards.
- Managed unexpected events, absences and operational continuity.
- Liaised between newsroom and management on coordination and sensitive issues.
- Contributed to editorial production and news coverage.

Key skills: team management, editorial coordination, operations, organisation, communication, decision-making.

Web Journalist - 20 Minutes / Tamedia

Lausanne | 01.2007 - 01.2011

Journalist registered in the Professional Register (RP)

- Daily news coverage for the 20 Minutes website.
- Research, verification, writing and continuous publication of information.
- Articles, interviews and reports.
- Selection and prioritisation of subjects according to current news priorities. Key skills demonstrated: journalism, information verification, editorial writing, information prioritisation, responsiveness.

Alberto Tikulin

Languages

French: Native

Italian: Native language

German: B1-B2

English: B2-C1

Strengths

Digital communications & multimedia content

Design, coordination and distribution of digital content in media, association and institutional settings; multimedia production, web content management, digital platforms and adaptation of formats to audiences and channels.

Editorial coordination & information management

Management of information flows in fast-moving settings; editorial priorities, newsroom coordination, content supervision, scheduling and publication quality.

Team management & institutional representation

Management of editorial teams and internal/external contributors; relations with media, authorities, professional associations and partners; organisational representation and spokesperson duties.

Network development & ecosystem building

Building lasting relationships across media, associations, public institutions and new technologies; identifying collaboration opportunities, mobilising partners and contributing to high-visibility projects.

Communications Officer - Mandat International

Geneva | 05.2006 - 12.2006

- Coordinated communications for the International Day of the World's Indigenous Peoples at the United Nations.
- Managed media relations and prepared communication materials for journalists.
- Provided operational support for presentations, events and IT equipment.

Key skills demonstrated: institutional communications, media relations, event organisation, coordination, digital communications, operational support.

ASSOCIATIVE AND PUBLIC ENGAGEMENTS

President, Vaud section of Impressum

Since 2024

- Represents Vaud journalists with authorities, institutional partners and the media.
- Acts as spokesperson on professional issues and working conditions in journalism.
- Monitors compliance with rights and obligations under the collective labour agreement.
- Coordinates section activities and administration with the support of a secretary.

Key skills demonstrated: institutional representation, communication, public relations, association governance, coordination.

President, Swiss Web3 Association

- Contributed to creating and developing an association dedicated to Web3 technologies and new digital uses.
- Develops relations between ecosystem actors and promotes exchanges within the network.
- Represents the association with partners and stakeholders.

Key skills demonstrated: digital innovation, network development, ecosystem building, representation.

Local elected representative - Municipality of Leysin

- Participates in discussions and decisions relating to local public life.
- Contributes to debates and the work of local political bodies.
- Collaborates with institutional stakeholders in the municipality.

Key skills demonstrated: understanding of public issues, communication, consultation, teamwork.

President, Mouvement Indépendant Leysenoud (MIL)

- Coordinates the activities and actions of the local political movement.
- Represents the movement with authorities and local partners.
- Facilitates exchanges among members and contributes to defining the movement's orientations.

Key skills demonstrated: leadership, public communication, representation, mobilisation, coordination.